# Show your creative side for Embassy social media



Project Title	Show your creative side for Embassy social media
Summery	Create content for the Embassy Facebook and Instagram pages. Based on your expertise as a young person, suggest content that matters. We will provide overall guidance on themes, but you will be in charge of the specifics.
Country	Guyana

### **Project Description**

The U.S. Embassy Facebook and Instagram pages are very popular in Guyana, but we are lacking a voice from the young generation. Consult with us and provide examples of content that is fashionable and speaks about topics that matter. We will give you guidance on the themes we want to cover, and you will help us make it palatable to a younger audience. Noting that that American and Guyanese young people are different, of course, but the idea is to introduce an American youthful voice to our content.

#### **Required Skills or Interests**

Skill(s)
Cultural diplomacy
Social media management
Storytelling/blogging/vlogging

## **Additional Information**

See our Facebook page here: https://www.facebook.com/USEmbassyGeorgetown and Instagram here: https://www.instagram.com/usembassygeorgetown/

# **Language Requirements**

None